



BERNARD GUEST ON CONRAD HILTON

When Bernard Guest became managing editor of *Business Week* in 1952, he was immediately assigned to cover the story of Conrad Hilton's 50th anniversary. Hilton had just come out of a long illness, and the magazine's readership was growing rapidly. Guest's assignment was to write a special feature on Hilton's life and his company's success.

Guest's article, "The Man Who Built a Hotel Empire," was published in the May 19, 1953, issue of *Business Week*. It was a massive success, and the magazine's readership grew even more rapidly.

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Be My Guest By Conrad N Hilton

Richard Butler, Roslyn A. Russell

Be My Guest By Conrad N Hilton:

Be My Guest CONRAD AUTOR HILTON,1984 *The Hiltons* J. Randy Taraborrelli,2014-04-01 The Hiltons is a sweeping saga of the success and excess of an iconic American family Demanding and enigmatic patriarch Conrad Hilton s visionary ideas and unyielding will established the model for the modern luxury hotel industry But outside the boardroom Conrad struggled with emotional detachment failed marriages and conflicted Catholicism Then there were his children Playboy Nicky Hilton s tragic alcoholism and marriage to Elizabeth Taylor was the stuff of tabloid legend Barron Hilton on the other hand deftly handled his father s legacy carrying the Hilton brand triumphantly into the new millennium Eric raised apart from his older brothers accepted his supporting role in the Hilton dynasty with calm and quiet a stark contrast to the boys much younger half sister Francesca whose battle for recognition led her into courtrooms and conflict The cast of supporting players includes the inimitable Zsa Zsa Gabor who was married to Conrad briefly and remained a thorn in his side for decades and a host of other Hollywood and business luminaries with whom the Hiltons crossed paths and swords over the years California. Court of Appeal (2nd Appellate District). Records and Briefs California (State)., **Giants of Tourism**

Richard Butler,Roslyn A. Russell,2010 This book presents individuals who have made an important contribution to tourism Most are entrepreneurs in the classic sense but others are individuals who have had unintentional subsequent effects on tourism through their actions The book is arranged in four parts i giants of hospitality chapters 1 5 ii giants of travel chapters 6 10 iii giants of activities chapters 11 14 and iv giants of development chapters 15 19 New York Hotel Experience

Annabella Fick,2017-03-15 For more than two hundred years hotels have played a significant role in American history The modern hotel is even an American invention In five case studies of iconic New York hotels this book presents the hotel experience of the white upper class literati young artists African Americans and Jewish Americans in the twentieth century Using a variety of texts including autobiographies movies and novels the impact of hotel experience on society and culture which has been neglected until now becomes apparent This unique approach offers a new way of reading New York and helps to better understand the city s special dynamics *Building the Cold War* Annabel Jane Wharton,2001 In postwar

Europe and the Middle East Hilton hotels were quite literally little Americas For American businessmen and tourists a Hilton Hotel with the comfortable familiarity of an English speaking staff a restaurant that served cheeseburgers and milkshakes trans Atlantic telephone lines and most important air conditioned modernity offered a respite from the disturbingly alien For impoverished local populations these same features lent the Hilton a utopian aura The Hilton was a space of luxury and desire a space that realized permanently and prominently the new and powerful presence of the United States Building the Cold War examines the architectural means by which the Hilton was written into the urban topographies of the major cities of Europe and the Middle East as an effective representation of the United States Between 1953 and 1966 Hilton International built sixteen luxury hotels abroad Often the Hilton was the first significant modern structure in the host city as

well as its finest hotel The Hiltons introduced a striking visual contrast to the traditional architectural forms of such cities as Istanbul Cairo Athens and Jerusalem where the impact of its new architecture was amplified by the hotel's unprecedented siting and scale Even in cities familiar with the Modern the new Hilton often dominated the urban landscape with its height changing the look of the city The London Hilton on Park Lane for example was the first structure in London that was higher than St Paul's cathedral In his autobiography Conrad N Hilton claimed that these hotels were constructed for profit and for political impact an integral part of my dream was to show the countries most exposed to Communism the other side of the coin the fruits of the free world Exploring everything the carefully drafted contracts for the buildings to the remarkable visual and social impact on their host cities Wharton offers a theoretically sophisticated critique of one of the Cold War's first international businesses and demonstrates that the Hilton's role in the struggle against Communism was as Conrad Hilton declared significant though in ways that he could not have imagined Many of these postwar Hiltons still flourish Those who stay in them will learn a great deal about their experience from this new assessment of hotel space

Hotels and

Highways Begüm Adalet,2018-04-17 The early decades of the Cold War presented seemingly boundless opportunity for the construction of laboratories of American society abroad microcosms where experts could scale down problems of geopolitics to manageable size and where locals could be systematically directed toward American visions of capitalist modernity Among the most critical tools in the U.S.'s ideological arsenal was modernization theory and Turkey emerged as a vital test case for the construction and validation of developmental thought and practice With this book Begüm Adalet reveals how Turkey became both the archetypal model of modernization and an active partner for its enactment Through her analysis of the flow of aid money and expertise between the U.S. and Turkey the planning of the American funded Turkish highway network and the development of the Turkish tourism industry Adalet also highlights how problems of knowledge are fundamentally entwined with problems of the political order social scientific theories are produced in material spaces through uncertain encounters between transnational actors and policy networks In tracking the growth and transmission of modernization as a theory and in practice in Turkey Hotels and Highways offers not only a specific history of a postwar development model that continues to influence our world but a widely relevant consideration of how theoretical debates take shape in concrete situations

American Hotel David Freeland,2021-05-14 Completed in 1931 New York's Waldorf Astoria towers over Park Avenue as an international landmark and a masterpiece of Art Deco architecture A symbol of elegance and luxury the hotel has hosted countless movie stars business tycoons and world leaders over the past ninety years American Hotel takes us behind the glittering image to reveal the full extent of the Waldorf's contribution toward shaping twentieth century life and culture Historian David Freeland examines the Waldorf from the opening of its first location in 1893 through its rise to a place of influence on the local national and international stage Along the way he explores how the hotel's mission to provide hospitality to a diverse range of guests was put to the test by events such as Prohibition the anticommunist Red Scare and

civil rights struggles Alongside famous guests like Frank Sinatra Martin Luther King Richard Nixon and Eleanor Roosevelt readers will meet the lesser known men and women who made the Waldorf a leader in the hotel industry and a key setting for international events American Hotel chronicles how institutions such as the Waldorf Astoria played an essential role in New York's growth as a world capital **On the Town in New York, from 1776 to the Present** Michael Batterberry,Ariane Ruskin Batterberry,1973 **International Hotel Review** ,1963 *AB Bookman's Weekly* ,1999

The Publishers Weekly ,1928 **A Bibliography Especially Prepared for Hotel and Restaurant Administration and Related Subjects** ,1959 *American Business Leaders [2 Volumes]* Neil A. Hamilton,1999-08-17 Contains over four hundred alphabetically arranged articles that provide biographical and career information about prominent American business leaders from throughout history covering a variety of fields including finance banking heavy industry food processing communications computers and entertainment *A Catalog of Texas Properties in the National Register of Historic Places* James Wright Steely,1984 A compilation of Texas properties in the National Register of Historic Places as of 30 September 1984 **International Directory of Company Histories** Tina Grant,Thomas Derdak,2004 Annotation This multi volume series provides detailed histories of more than 4 550 of the largest and most influential companies worldwide

Life Henry R. Luce,1963-08 **Annual Report of Perkins School for the Blind** Perkins School for the Blind,1992 The Study of the Origins, Education and Occupational Definition of Hotel Managers as Related to Career Patterns of Security and Success Wesley Irvin Schmidt,1961 *Address of the Trustees* Perkins School for the Blind,1992 Reports for 1886 87 1905 06 include Report of the Kindergarten for the Blind covering the same period

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