

The

# Business Case Guide

Second  
Edition



*Cost of Ownership*

*Financial Justification*

*Return on Investment*

*Cost Benefit Analysis*

Marry J. Schmidt

# Business Case Guide 2nd Edition

**Isaca,Information Systems Audit and  
Control Association**

## **Business Case Guide 2nd Edition:**

**The Business Case Guide** Isaca,Information Systems Audit and Control Association,2010 **The Business Case Guide** Marty J. Schmidt,2002 **Developing a Business Case** Harvard Business Review,2010-12-02 How do you decide on the best course of action for your company to take advantage of new opportunities By building a business case This book provides a framework for building a business case You ll learn how to Clearly define the opportunity you ll want to address in your business case Identify and analyze a range of alternatives Recommend one option and assess its risks Create a high level implementation plan for your proposed alternative Communicate your case to key stakeholders **COBIT Process**

**Assessment Model (PAM): Using COBIT 4.1** Isaca,2011 **The Business Model for Information Security** ISACA,2010

**IT Assurance Guide** IT Governance Institute,2007 **IT Control Objectives for Cloud Computing** Isaca,Information Systems Audit and Control Association,2011 **Case and Comment** ,1897 **The Publishers Weekly** ,2000

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