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Ferrell, Thorne, Linda Ferrell, 2020-01-16 *Hyperautomation in Business and Society* Darwish, Dina, 2024-07-17 The demand for efficiency and intelligent decision making has become paramount prompting a crucial examination of the limitations of traditional automation. Organizations find themselves at a crossroads searching for a transformative solution that transcends conventional approaches. Enter the era of Hyperautomation an innovative paradigm that goes beyond simple automation by integrating artificial intelligence, robotic process automation, and advanced techniques such as cognitive computing and data mining. Hyperautomation in Business and Society is a comprehensive exploration of how Hyperautomation addresses the complexities of modern challenges offering a compelling solution to propel businesses and society into a new era of efficiency and intelligent decision making. This book sets out to achieve a dual purpose to enlighten and to guide. Starting with a breakdown of intelligent automation the book progresses to dissect the latest IA technologies, platforms, and the intricate ways in which it optimizes workflows. Spanning diverse applications across sectors such as logistics, marketing, finance, and customer care, it paints a vivid picture of IA's transformative influence. Notably, it addresses the challenges faced by IA implementation offering a nuanced exploration of real world applications and their impact on businesses. Geared towards undergraduate and postgraduate students, researchers, and practitioners, this book is a compass for those navigating the ever changing landscape of intelligent automation. *Management Laureates* Arthur G.

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