

SEVENTH EDITION

BUSINESS ETHICS

A Stakeholder and Issues Management Approach

- Updated Cases
- Principles
- Practices

JOSEPH W. WEISS

Business Ethics A Stakeholder And Issues Management Approach

Joseph W. Weiss



Business Ethics A Stakeholder And Issues Management Approach:

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businesses must acknowledge the impact their decisions can have on the world beyond their walls. An advantage of the book is the integration of a stakeholder perspective with an issues and crisis management approach so students can look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss includes twenty-three cases that immerse students directly in contemporary ethical dilemmas. Eight new cases in this edition include Facebook's mis-use of customer data, the impact of COVID-19 on higher education, the opioid epidemic, the rise of Uber, the rapid growth of AI, safety concerns over the Boeing 737, the Wells Fargo false savings accounts scandal, and plastics being dumped into the ocean. Several chapters feature a unique point-counterpoint exercise that challenges students to argue both sides of a heated ethical issue. This edition has eleven new point-counterpoint exercises addressing questions like "Should tech giants be broken apart?" "What is the line between free speech and dangerous disinformation?" "Has the Me Too movement gone too far?" As with previous editions, the seventh edition features a complete set of ancillary materials for instructors: teaching guides, test banks, and PowerPoint presentations.

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Ethics Richard H. Corrigan, Mary E. Farrell (ed.), 2010-08 This book may be read continuously from start to finish and will in itself provide the reader with a comprehensive guide to the study of ethics. However, it can also be read as individual chapters that stand in isolation from the remainder of the book. In this way, it is possible to pick and choose those areas that are pertinent to one's particular needs at the time of reading. Undergraduates can therefore use it as a resource to support their lectures, assist essay writing, and term papers, and point them towards further reading materials. Written by experts, it covers the following areas: The History of Ethics, Animal Ethics, Business Ethics, Ethics of Care, Contractualism, Egoism, Environmental Ethics, Global

Ethics Kantian Ethics Law and Rights Normative Ethics Utilitarian Ethics Virtue Ethics and Ethics and Wellbeing

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Leading Organizations Gill Robinson Hickman, 2010 The Second Edition of Leading Organizations offers an expanded focus on the fluid roles of leaders and participants followers and their mutual responsibility for organizational leadership Like the first edition this text contains chapters on implementing the organization's mission structure culture and strategy written by leading scholars in the field New features include Strategic leadership Virtual leadership Leadership organizational change and conflict Building a culture of leadership *Fundamentals of Corporate Governance: Stakeholders and sustainability* Thomas Clarke, Marie dela Rama, 2008 *Academy of Management Annual Meeting* Academy of Management, 2010 **Management Communication** James S. O'Rourke, 2010 Strategic communication methods that support the development of ethical and effective managers at all levels of business For professors who know students need effective communication skills to be successful in the business world this text provides a strategic yet practical view of managerial communication In this fourth edition three dozen case studies are provided to help students see how their new skills would work in a real setting A new chapter has also been added on Persuasion examining the science behind influencing decision making in others Management Communication in Transition Communication and Strategy Communication Ethics Speaking Writing Persuasion Technology Listening and Feedback Nonverbal Communication Intercultural and International Communication Conflict Management Business Meetings Meeting the Media Effective communication can make or break an individual career or an entire business By developing powerful techniques to get their message across students can learn to turn ideas into action and success *Organizational Behavior* John A. Wagner, John R. Hollenbeck, 2002 Organizational Behavior 4th edition is a comprehensive and research based examination of modern

organizational behavior The authors present organizational behavior as a way to develop and extend a competitive advantage over the competition The text has been fully updated and revised to include the latest thinking in organizational behavior research include interesting and engaging cases and exercises and a wide range of topics that are important to organizations today

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