

# A Research Primer For *Methods, Exemplars, and Analyses* Technical Communication

Michael A. Hughes • George F. Hayhoe

# A Research Primer For Technical Communication

## Methods Exemplars And Analyses

**Cynthia Selfe**

## **A Research Primer For Technical Communication Methods Exemplars And Analyses:**

*A Research Primer for Technical Communication* George F Hayhoe, Pam Estes Brewer, 2020-09-10 This fully revised edition provides a practical introduction to research methods for anyone conducting and critically reading technical communication research. The first section discusses the role of research in technical communication and explains in plain language how to conduct and report such research. It covers both quantitative and qualitative methods as well as surveys, usability studies and literature reviews. The second section presents a collection of research articles that serve as exemplars of these major types of research projects, each followed by commentary breaking down how it corresponds to the information on that research type. In addition to five new chapters of exemplars and commentaries, this second edition contains a new chapter on usability studies. This book is an essential introduction to research methods for students of technical communication and for industry professionals who need to conduct and engage with research on the job.

*The Profession and Practice of Technical Communication* Yvonne Cleary, 2021-07-29 This practical text offers a research based account of the technical communication profession and its practice, outlining emergent touchpoints of this fast changing field while highlighting its diversity. Through research on the history and the globalization of technical communication and up to date industry analysis including first hand narratives from industry practitioners, this book brings together common threads through the industry, suggests future trends and points toward strategic routes for development. Vignettes from the workplace and examples of industry practice provide tangible insights into the different paths and realities of the field, furnishing readers with a range of entry routes and potential career sectors, workplace communities, daily activities and futures. This approach is central to helping readers understand the diverse competencies of technical communicators in the modern globalized economy. *The Profession and Practice of Technical Communication* provides essential guidance for students, early professionals and lateral entrants to the profession and can be used as a textbook for technical communication courses.

**The Routledge Handbook of Ethics in Technical and Professional Communication** Derek G. Ross, 2025-03-06. Featuring specially commissioned chapters from scholars and practitioners across the field, this handbook serves as a touchstone for those who wish to do ethical technical and professional communication in its myriad forms. Offering an overview of what ethics in technical and professional communication looks like, what being ethical entails and what it means to do ethical work, this handbook is divided into five interrelated parts and an Afterword. Why Ethics? Foundations: What Are Ethics and How Do They Fit into Technical and Professional Communication? Local Application: What Does Being Ethical Mean to the Individual? Institutional Application: What Does Being Ethical Mean at the Institutional Level? The Future of Ethics in Technical Communication: What Happens Next? The first of its kind, this accessibly written handbook explores descriptive, normative, applied and meta ethics. It will be an indispensable resource for researchers and students in the fields of Technical and Professional Communication, Writing Studies, Rhetoric and Design.

**Role of Attitudes in**

**Teaching Technical Communication:A Study of Students, Faculty, and Administrators in a Northwest Chinese University** 作者 Xiling Wang, 2016-01-01 1197 1 2 *Qualitative Research in Technical Communication* James Conklin, George F. Hayhoe, 2010-10-27 This volume brings together a representative sample from the growing body of work in qualitative research in technical communication. Including examples of qualitative methodologies including ethnography, case study, focus groups, action research, grounded theory, and interview research used by technical communicators to strengthen their practice, the result is a rich harmony of perspectives as diverse as the field of technical communication itself. **A Critical Look at Institutional Mission** Joseph Janangelo, 2016-09-01 This book explores the relevance of institutional mission to writing program administration and writing center direction. It helps WPAs and writing center directors understand the challenges and opportunities mission can pose to their work. It also examines ways WPAs and writing center directors can work with and against mission statements and legacy practices to do their best work. **Researching Writing** Joyce Kinkead, 2015-07-21 *Researching Writing* is an accessible, informative textbook that teaches undergraduates how to conduct ethical, authentic research in writing studies. The book introduces students to the research approaches used most often and offers a course framework for professors creating or teaching research courses themselves. Author Joyce Kinkead lays out the research process, including finding and defining questions, planning and starting the research. Expository content introduces the language and methods of writing research, and specific methods are demonstrated in published examples illustrating student work using student work and showing that it is possible for students to join the scholarly conversation in writing studies. Other features include student activities, instructor resources, student resources, and links to external content on journal websites, digital publications, YouTube, and similar work. The first ever textbook for research methods in writing studies for undergraduates, *Researching Writing* takes a hands-on approach that excites and engages students in the depth and complexities of research and will influence the creation of courses in new writing majors as the field continues to grow.

**Building a Workplace Writing Center** Jessica Weber Metzenroth, 2022-03-17 This practical resource provides guidance for writing professionals to sustainably tackle the organizational writing challenges of any professional environment. Rooted in applied experience, *Building a Workplace Writing Center* guides readers through the process of developing a writing center from assessing the needs of an organization and pitching the idea of a writing center to developing a service model and measuring progress. Chapters explore what a writing center can offer, such as one-on-one writing consultations, tailored group workshops, and standardized writing guidance and resources. Although establishing a writing center requires time and a shift in culture up front, it is a rewarding process that produces measurably improved writing, less frustration with the writing and revision processes, and more confident independent writers. This guide is an invaluable resource for professionals across industries and academia considering how to establish an embedded, sustainable, and cost-effective workplace writing center. It will be of particular interest to business and human resource managers considering how best to

improve writing skills within their organizations     **EPA Publications Bibliography** ,1999     **Research in Technical Communication** Laura J. Gurak,Mary M. Lay,2002-12-30 The purpose of this cutting edge collection of essays is threefold first it presents the principles of data collection and interpretation or the methodological distinctions of a particular method appropriate to technical communication research Second it discusses the foundational principles of the methodologies given the primary discipline in which they were created and applied Finally it reflects upon the process of importing and employing these methodologies into the research field of technical communication and on how technical communication research has contributed to the development and application of these methodologies Written by many noted scholars in the field and presenting a wide range of research methods Research in Technical Communication combines theory and practice Both technical communicators and industry researchers who want to learn more about workplace research and methodologies will find it invaluable as will beginning and advanced scholars who will find much that is useful in its variety of subjects

**Research in Technical Communication** Dale-Marie Wilson,Aqueasha M. Martin,2016-04     **Research Strategies in Technical Communication** Lynnette R. Porter,William Coggin,1995-09-28 Technical communicators work within the broad realm of technology science business and education With this book all areas of technical communication are covered along with how research affects them from practical day to day research techniques needed by technical writers to theory based empirical research techniques needed by researchers and lab assistants     **Understanding Communication Research Methods** Stephen M. Croucher,Daniel Cronn-Mills,2021-09-28 Using an engaging how to approach that draws from scholarship real life and popular culture this textbook now in its third edition offers students practical reasons why they should care about research methods and offers a practical guide to actually conducting research themselves Examining quantitative qualitative and critical research methods this new edition helps undergraduate students better grasp the theoretical and practical uses of method by clearly illustrating practical applications The book features all the main research traditions within communication including online methods and provides level appropriate applications of the methods through theoretical and practical examples and exercises including sample student papers that demonstrate research methods in action This third edition also includes additional chapters on experimental design and methods of performance as well as brand new case studies throughout This textbook is perfect for students and scholars using critical cultural interpretive qualitative quantitative and positivist research methods as well as students of communication studies more generally It also offers dedicated student resources on the Routledge com book page and instructor resources at [https://routledgetextbooks.com/textbooks/instructor\\_downloads](https://routledgetextbooks.com/textbooks/instructor_downloads) These include links videos outlines and activities recommended readings test questions and more     **Communication Research Methods** Gerianne Merrigan,Carole Logan Huston,2009 Questions for each chapter br Companion Website for instructors offering the full Instructor s Manual and PowerPoint lecture slides     **Resources in Technical Communication** Cynthia Selfe,2017-03-02 Provides the instructors of

introductory technical communication courses with a set of resources for their classrooms

**Practical Strategies for Technical Communication** Mike Markel, 2015-11-17 In *Practical Strategies for Technical Communication* Mike Markel gives students the essentials they'll need to communicate successfully in today's workplace. The book offers concise and accessible yet thorough coverage of audience and purpose research, style and document design, and strategies for designing all of the major document types. For the second edition, Markel has worked with organizations to choose sample documents and annotate them with insights and advice from the employees who developed them. Throughout the text, a new set of engaging graphics provides visual explanations of key concepts.

**Research in Technical Communication** Michael G. Moran, Debra Journet, 1985 This sourcebook demonstrates the vigorous work being done in the field of technical and scientific communication. Collectively, the essays offer researchers a basis from which to begin constructing the theoretical framework necessary for the study of technical communication. The book begins with general concerns and progresses to particular applications. The chapters comprising Part I outline larger theoretical perspectives from which to examine technical communication, humanistic approaches to technical communication, the history of technical communication, communication theory and technical writing, and the teaching of technical writing. Part II examines the relationship of technical communication to traditional rhetorical concerns such as invention, audience, modes of organization, and style. Specific types of technical communication proposals, reports, and business correspondence, among others, are discussed in Part III. The use of the computer, oral presentations, and specialized forms of technical communication are examined in Part IV. The appendixes offer guides to textbooks and style manuals and an overview of the technical writing profession.

**Central Works in Technical Communication** Johndan Johnson-Eilola, Stuart A. Selber, 2004 Bringing together thirty-two landmark essays, *Central Works in Technical Communication* provides a broad and representative overview of the field. It introduces students, new teachers, and new practitioners to the community of technical communication as an intellectual and communal endeavor that encompasses such complex theoretical topics as research methods, social issues, and ethics. Editors Johndan Johnson-Eilola and Stuart A. Selber engaged in a comprehensive selection process, including the consultation of a review board of leading teachers and scholars, and have included some of the most influential articles and book chapters published in technical communication over the last twenty-five years. Each essay is accompanied by a reflective piece written by its author specifically for this volume. These commentaries provide context for the essays and allow the authors to add to or challenge their original ideas and resituate them in a contemporary environment. The book also features section introductions written by the editors that offer historical and conceptual approaches to understanding the contributions each work makes to the field of technical communication. *Central Works in Technical Communication* is organized around eight major conceptual categories: histories, rhetorical perspectives, philosophies and theories, ethical and power issues, research methods, workplace studies, online environments, and pedagogical directions. An alternative table of contents groups the essays into additional

categories including collaboration gender genre usability and visual theory and practice Ideal for advanced undergraduate and graduate courses in technical communication this collection is also a compact and convenient resource for practicing professionals and academics new to the field [Technical Communication + Mytechcommlab With E-book Student Access Code Card](#) William S. Pfeiffer,Kaye E. Adkins,2009-05-29 Offering the best available online resources for technical communication MyTechCommLab is a dynamic site that helps students to improve the skills that technical communicators need most writing research and document design A built in Gradetracker allows students and instructors to track student results Access card also includes access to a complete E Book of Pfeiffer Adkins Technical Communication 7th Edition Buy immediate access to MyTechCommLab with a credit card at [www.mytechcommlab.com](http://www.mytechcommlab.com) [Research in Technical Communication](#) Laura J. Gurak,2003 This cutting edge collection of essays outlines foundational principles of a range of methodologies in technical communication reflecting on the process of importing and employing these methodologies into technical communication research Written by noted scholars in the field and presenting a wide range of research methods the book combines theory and practice in a way that will prove invaluable to technical communicators and beginning scholars alike

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