

BUS 599: Strategic Management Exam

Question 1

Which of the following IS NOT an argument in favor of corporate social responsibility?

- (a) Imposes unequal costs among competitors.
- (b) Responds to changing stakeholders' demands.
- (c) Corrects social problems caused by business.
- (d) Discourages government regulation.

Question 2

The ethical roots of the classical model of corporate social responsibility are found in which statement?

- (a) The idea that the interests of stakeholders are as important as the interests of a corporation's stockholders.
- (b) The free market theory which holds that managers are ethically obliged to make as much money as possible for their.
- (c) The ethical imperative to cause no harm.
- (d) The ethical imperative to prevent harm.

Question 4

Which one of the following propositions correctly describes the concept of a right?

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Katrin Zwirglmaier

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