

# **Business Studies**

***September***

**EXAM PAPERS**

# Business Studies September Memorandum 2014

**Attila Ágh, László Vass**



## **Business Studies September Memorandum 2014:**

Emerging Dynamics of Sustainability in Multinational Enterprises John R. McIntyre, Silvester Ivanaj, Vera Ivanaj, Rabi N. Kar, 2016-02-26 Economic development that meets the needs of the global population without jeopardizing the capacity of future generations is a worldwide challenge for multinational enterprises MNEs They are expected to balance their role as global economic actors and environmental stewards in the environment in which they operate Contributors from India Europe and the United States offer new perspectives contrasting US European and emerging economies approaches to sustainability and how they can generate roadmaps which yield innovative solutions for one of the most contentious issues of our era Their review suggests that the differential performance across developed and emerging economies has exposed potential weaknesses *Emerging Dynamics of Sustainability in Multinational Enterprises* promotes greater emphasis on experimenting with unique local and sustainable approaches to solving problems faced by firms in or from emerging economies This is a critical resource for researchers practitioners and policy makers concerned with sustainable development issues and a fresh reference for graduate level students and academics focusing on corporate governance sustainable development and ethics as well as multinational enterprise management      **Retirement in Japan and South Korea** Masa Higo, Thomas R. Klassen, 2015-04-10 This book analyses reforms to retirement policies in Japan and South Korea especially in the context of rapid population ageing A defining feature of the labour markets and workplaces in these two nations and the lives of workers and families is involuntary retirement at relatively young ages The book explains past developments and recent reforms of retirement policies both in the two countries as well as in a cross national comparative manner At the core of the book is an examination of the social economic and political conflicts around retirement such as between younger and older workers between employers and governments and between employers and workers The policy recommendations offered apply not only to Japan and South Korea but also to other nations such as China The volume is of value particularly for those interested in labour markets and workplaces population ageing and contemporary East Asia in addition to those studying retirement and pensions Policymakers business leaders worker organizations researchers and students will benefit from the insights about the past present and future of retirement      *Business Battles in the US Energy Sector* Christian Downie, 2019-01-17 This book is ground breaking in its study of business actors in climate and energy politics While various studies have demonstrated the influence of business actors across multiple policy domains this is the first to examine the behaviour of business actors in energy centric industries in the US that will be vital for achieving a clean energy transition namely the oil gas coal utility and renewable industries Drawing on almost 80 interviews with senior energy executives lobbyists and policymakers it asks two central questions i how and why are business actors shaping energy policy contests in the US And ii what are the implications for policymakers In answering these questions this book provides new insights about the preferences and strategies of business in the energy sector and significantly it identifies strategies for

policymakers seeking to regulate energy in the face of political resistance from incumbent fossil fuel industries This book will be of particular value to students scholars and policymakers working in the fields of energy climate and environmental politics as well as individuals generally interested in the role that business exerts over policy processes     Understanding Popular Culture and World Politics in the Digital Age Laura J. Shepherd,Caitlin Hamilton,2016-05-20 The practices of world politics are now scrutinised in a way that is unprecedented with even those previously or conventionally assumed to be disengaged from international affairs being drawn into world politics by social media Interactive websites allow users to follow election results in real time from the other side of the world and online mapping means that the world out there is now available on your mobile phone Understanding Popular Culture and World Politics in the Digital Age engages these themes in contemporary world politics to better understand how digital communication through new media technologies changes our encounters with the world Whether the focus is digital media social networking or user generated content these sites of political activity and the artefacts they produce have much to tell us about how we engage world politics in the contemporary age This volume represents the starting point of a dialogue about how digital technologies are beginning to impact the research and practice of scholars and practitioners in the field of International Relations with the collection of cutting edge essays dealing specifically with the intertextuality of world politics and digital popular culture This book will be of use to International Relations research academics and critically engaged publics interested in the core themes of global politics subjectivity militarism humanitarianism civil society organisation and governance The book also employs theories and techniques closely associated with other social science disciplines including political theory sociology cultural studies and media studies     **The International Business Environment** Leslie Hamilton,Philip Webster,2018 The most multi perspective succinct and applied guide to international business environments     Science, Technology and Innovation in BRICS Countries Swapan Kumar Patra,Mammo Muchie,2020-06-09 The term BRICS Brazil Russia India China and South Africa is gaining global attention both in scholarly and popular discourse BRICS countries are crucial in terms of their vast areas huge population and have massive economic potential These countries are also categorized as developing countries and are aspiring to be considered as developed countries There is commonality among these countries in that they have similar issues and problems which may require common solutions Science Technology and Innovation in BRICS Countries examines whether more emphasis on Science Technology and Innovation STI capability building could be the solution to these countries economic upgradation and poverty reduction This book is a collection of various Science Technology and Innovation STI issues of BRICS economics and will be of interest to general readers scholars working in this field as well as policy makers all over the globe The contributions come from various scholars across the globe who have published their BRICS economics research in a special issue of the African Journal of Science Technology Innovation and Development  
     *The Research Probe* Nenita D. Guerrero,Rodrigo M. Velasco,Rekha Mahajan,Richard Ryan C. Villegas & Jemma M.

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*China's International Investment Strategy* Julien Chaisse, 2019-02-07 Since China adopted its open door policy in 1978 which altered its development strategy from self sufficiency to active participation in the world market its goal has remained unchanged to assist the readjustment of China's economy to coordinate its modernization programs and to improve its quality of life With the 1997 launch of the Going Global policy an outward focus regarding foreign investment was added to circumvent trade barriers and improve the competitiveness of Chinese firms In order to accommodate inward and outward investment China's participation in the international investment regime has underpinned its efforts to join multilateral investment related legal instruments and conclude international investment agreements This collection compiled by award winning scholar Professor Julien Chaisse explores the three distinct tracks of China's investment policy and strategy bilateral agreements including those with the US and the EU regional agreements including the Free Trade Area of the Asia Pacific and global initiatives spear headed by China's presidency of the G20 and its Belt and Road initiative The book's overarching topic is whether these three tracks compete with each other or whether they complement one another a question of profound importance for the country's political and economic future and world investment governance

*Yearbook of International Organizations 2014-2015, Volumes 1a & 1b (Set)* Union of International Associations, 2014-06-16 Volume 1 A and B covers international organizations throughout the world comprising their aims activities and events

**Leadership Guide for Strategic Information Management for State Departments of Transportation** Francis Harrison, Michael Gordon, Gary Allen, 2016 TRB's National Cooperative Highway Research Program NCHRP Report 829 Leadership Guide for Strategic Information Management for State Departments of Transportation assists executives and managers with developing and maintaining an agency's capability to provide timely high quality mission critical information The guidebook includes components of an effective information governance strategy techniques to assess an agency's information governance strategy and practices and ways to implement procedures and methods for effective information management Publisher's description

*Malaysian Accounting Case Studies* Zarina Zakaria, 2017

**Survey of Economic and Social Developments in the Arab Region**

**2015-2016** United Nations Publications,2017-01-04 Trends can be noted for the past five years and with this in mind the 2015 16 Survey will utilize recent data in order to take stock of the impact of instability and conflict and address the foregone growth and output and destructive effects of this period      **Ideal and Reality** David Pong,Edmund S. K. Fung,1985 Focusing on the theme of the discrepancy between ideal and reality this volume brings together ten previously unpublished studies on aspects of social and political change in modern China      **Annual Report** India. Ministry of Power,2014      **Economic and Social Survey, Jamaica** ,2013      *Gadjah Mada International Journal of Business* ,2013  
**European Futures** Attila Ágh,László Vass,2013      Trade Policy Review - Ghana World Trade Organization,2014-09  
Monitoring the trade policies and practices of members is a fundamentally important activity of the World Trade Organization All WTO members are reviewed at regular intervals according to their share of world trade Each Trade Policy Review consists of three parts a report by the government under review a report written independently by the WTO Secretariat and the concluding remarks by the chair of the Trade Policy Review Body A highlights section provides an overview of key trade facts Fifteen to twenty new review titles are published each year      **Dictionary Catalog of the Giannini Foundation of Agricultural Economics Library, University of California, Berkeley** Giannini Foundation of Agricultural Economics. Library,1971      MnDOT Selection of Pavement Surface for Road Rehabilitation Jody Hauer,2014

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