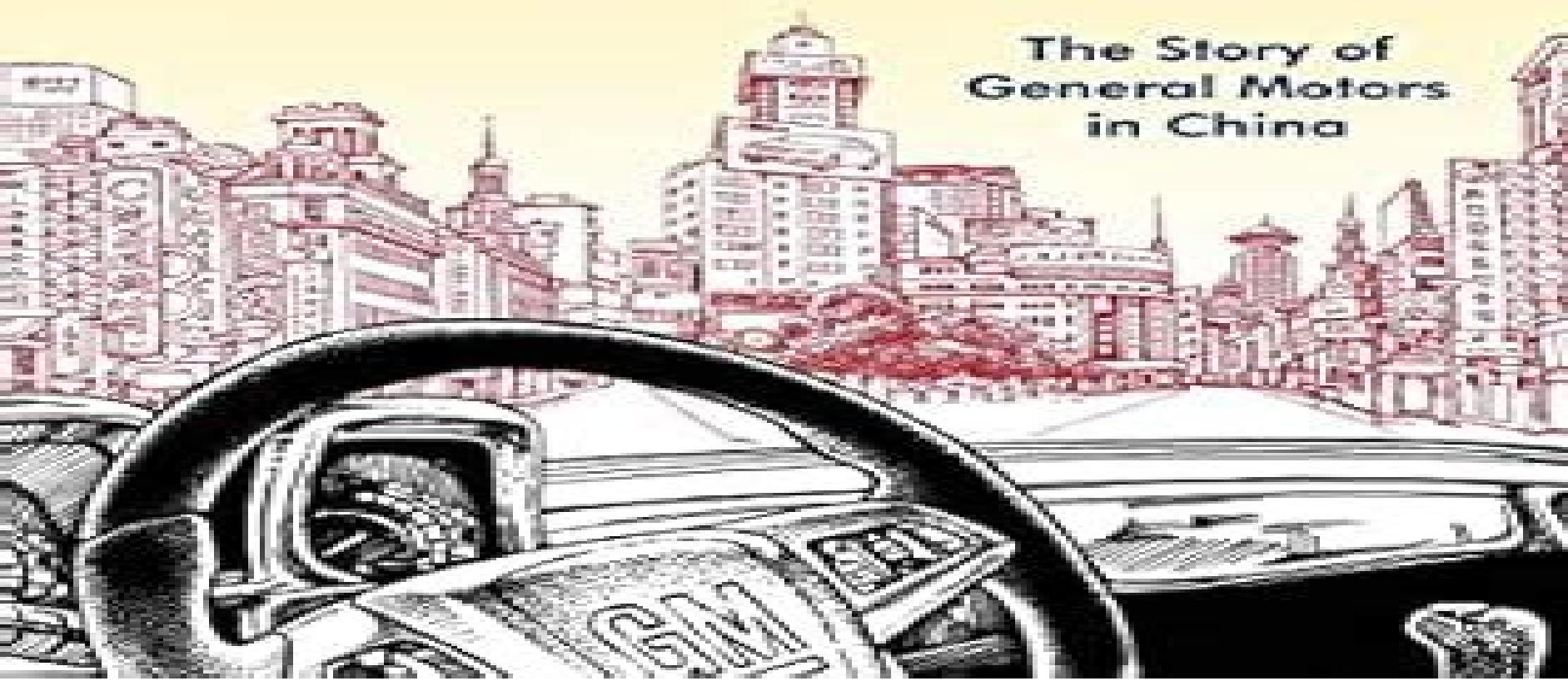


MICHAEL J. DUNNE

AMERICAN WHEELS CHINESE ROADS

*The Story of
General Motors
in China*



American Wheels Chinese Roads The Story Of General Motors In China

Yin Li

American Wheels Chinese Roads The Story Of General Motors In China:

American Wheels, Chinese Roads Michael J. Dunne, 2011-07-20 How could one company General Motors meet disaster on one continent and achieve explosive growth on another at the very same time While General Motors was hurtling towards bankruptcy in 2009 GM's subsidiary in China was setting new sales and profit records This book reveals how extraordinary people remarkable decisions and surprising breaks made triumph in China possible for General Motors It also shows just how vulnerable that winning track record remains No small part of GM's success in China springs from its management of shifting business and political relationships In China the government makes the rules for and competes in the auto industry GM's business partner the City of Shanghai is both an ally and a competitor How does such an unnatural relationship work on a day to day basis Where will it go on the future General Motors also engages in constant battles with other global and Chinese car makers for the hearts of demanding Chinese consumers Dunne gives us rare glimpses into the mindsets and behavior of this new moneyed set the world's newest class of wealthy consumers China is already the number one car market in the world During the next ten years China will export millions of cars and trucks globally including to the United States American Wheels Chinese Roads presents readers with fascinating illustrations of what to expect when Chinese cars

companies and business people arrive on our shores **China's Drive for the Technology Frontier** Yin Li, 2022-07-07 China has become an innovation powerhouse in high tech industries but the widely held view assumes the Chinese model is built on technological borrowing and state capitalism This book debunks the myths surrounding the Chinese model with a fresh take on China's strategies for technological innovation The central argument is that indigenous innovation plays a critical role in transforming the Chinese high tech industry Like any successfully industrialized nation in history indigenous innovation in China allows industrial enterprises to assimilate knowledge developed elsewhere utilize science and technology resources and human capabilities accumulated in the country and eventually approach the technological frontier The question is how do Chinese businesses and governments engage in indigenous innovation Employing the social conditions of innovative enterprise framework developed by William Lazonick and colleagues this book analyzes how the interaction of strategy organization and finance in leading Chinese high tech firms underpinned by national institutions enables indigenous innovation with Chinese characteristics It features detailed case studies of two critical high tech industries the telecom equipment industry and the semiconductor industry and within them the business histories of leading Chinese innovators The in depth look into China's experience in indigenous innovation provides valuable lessons for advanced and emerging economies **The Automobile and American Life, 2d ed.** John Heitmann, 2018-08-03 Now revised and updated this book tells the story of how the automobile transformed American life and how automotive design and technology have changed over time It details cars inception as a mechanical curiosity and later a plaything for the wealthy racing and the promotion of the industry Henry Ford and the advent of mass production market competition during the 1920s the development of roads

and accompanying highway culture the effects of the Great Depression and World War II the automotive Golden Age of the 1950s oil crises and the turbulent 1970s the decline and then resurgence of the Big Three and how American car culture has been represented in film music and literature Updated notes and a select bibliography serve as valuable resources to those interested in automotive history

Made in China Elizabeth O'Brien Ingleson,2024-03-19 Elizabeth Ingleson explores the roots of bilateral trade between the United States and China Telling the story of the 1970s US activists and entrepreneurs who pressed for access to China's vast labor market Ingleson shows how not just Chinese reform but also US deindustrialization fueled a dramatic unanticipated shift in global capitalism

A Village with My Name Scott Tong,2017-11-17 An immensely readable journey through modern Chinese history told through the experiences of the author's extended family Christian Science Monitor When journalist Scott Tong moved to Shanghai his assignment was to start the first full time China bureau for Marketplace the daily business and economics program on public radio stations across the US But for Tong the move became much more an opportunity to reconnect with members of his extended family who'd remained there after his parents fled the communists six decades prior Uncovering their stories gave him a new way to understand modern China's defining moments and its long interrupted quest to go global A Village with My Name offers a unique perspective on China's transitions through the eyes of regular people who witnessed such epochal events as the toppling of the Qing monarchy Japan's occupation during WWII exile of political prisoners to forced labor camps mass death and famine during the Great Leap Forward market reforms under Deng Xiaoping and the dawn of the One Child Policy Tong focuses on five members of his family who each offer a specific window on a changing country a rare American educated girl born in the closing days of the Qing Dynasty a pioneer exchange student a toddler abandoned in wartime who later rides the wave of China's global export boom a young professional climbing the ladder at a multinational company and an orphan the author's daughter adopted in the middle of a baby selling scandal fueled by foreign money Through their stories Tong shows us China anew visiting former prison labor camps on the Tibetan plateau and rural outposts along the Yangtze exploring the Shanghai of the 1930s and touring factories across the mainland providing a compelling and deeply personal take on how China became what it is today Vivid and readable The book's focus on ordinary people makes it refreshingly accessible Financial Times Tong tells his story with humor a little snark and lots of love Highly recommended especially for those interested in Chinese history and family journeys Library Journal starred review

Designated Drivers G. E. Anderson,2012-04-02 An in depth look at the Chinese car industry that sheds new light on the delicate nature of China's planned economy China's unprecedented growth over the last three decades along with the recent financial crisis in the West has raised questions about the superiority of state led capitalism In Designated Drivers How China Plans to Dominate the Global Auto Industry G E Anderson a specialist in finance and Chinese political economics uses the auto industry to examine how China's industrial planning works and explores whether state involvement in the economy really is a winning formula for sustainable growth

Bringing to light the strengths and weaknesses that define the Chinese economy Anderson finds that in some ways the government has become its own worst enemy unable to choose between industrial competitiveness and social stability While the economy is booming now evidence suggests that long term success is far from assured Tracing the evolution of the post Mao auto industry through thirteen case studies Designated Drivers raises the difficult questions about the future of China that few people have dared to ask Offers a unique insight into the Chinese economy through the lens of the auto industry Explores how successful the central government has been in spurring economic growth and the long terms costs of intervention Uses case studies to illustrate China s explosive growth over the last three decades A painstakingly researched analysis of the Chinese automobile industry Designated Drivers explains the risks and rewards inherent in doing business in China that anyone interested in or already working there need to understand **Library of Congress Catalog** Library of Congress,1954 **The Reformatory Press** Iowa. Reformatory at Anamosa,1915 Subject Guide to Books in Print ,1997

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