

Beyond KNOWLEDGE Management

What Every Leader Should Know



Edited by Jay Liebowitz



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Beyond Knowledge Management Beyond Knowledge Management

Bob Garvey, Bill Williamson



Beyond Knowledge Management Beyond Knowledge Management:

Beyond Knowledge Management, 2005 **Beyond Knowledge Management** Jay Liebowitz, 2011-11-15 Although knowledge management KM has already helped numerous organizations achieve competitive advantages many organizations have yet to embark on their knowledge management journey Geared for executives and senior managers *Beyond Knowledge Management What Every Leader Should Know* is concise and easy to read It looks at 10 areas where organizations can gain competitive advantage It shows you how to make better decisions avoid knowledge loss and maximize the intellectual assets of your organization Edited by Jay Liebowitz who is among the top 10 KM researchers practitioners worldwide the book examines key areas that can add value to your organization Each chapter opens with an introduction to one of these promising areas followed by case studies from industry government and not for profits The case studies demonstrate how leaders at organizations such as The Coca Cola Company e Bay PricewaterhouseCoopers University of Maryland University College Northrop Grumman and the U S Department of Health and Human Services have used the concepts discussed in the book to improve decision making The distinguished contributors from these organizations explain how to use information and decision technologies strategic intelligence e learning human capital innovation globalization and relationships to improve operations and achieve an advantage over your competitors The powerful approaches described in this book will not only help you preserve your most valued intellectual assets but also infuse the vitality and creativity your organization will need to stay one step ahead of the competition *Beyond Knowledge Management*, 2012 **Beyond Knowledge Management** Lehaney, Brian, Clarke, Steve, Coakes, Elayne, Jack, Gillian, 2003-07-01 *Beyond Knowledge Management* provides a balance of conceptual and practical aspects of Knowledge Management offering the opportunity for students and practitioners to understand and effectively consider knowledge management approaches in their organizations Everyday examples are used to lead the reader into the development of Knowledge Management then further into a conceptual perspective and finally to the practical application of Knowledge Management in organizations **Beyond Knowledge Management** Brian Lehaney, 2004-01-01 Providing a combination of the conceptual and practical aspects of knowledge management this book demonstrates how this management approach can be effectively used Everyday examples are provided to encourage its practical application within organizations **Beyond Knowledge Management** Jay Liebowitz, 2016-04-19 This book examines 10 areas where Knowledge Management can help an organization gain a competitive advantage Each chapter opens with an introduction to one of these promising areas followed by case studies from industry government and not for profits The case studies demonstrate how leaders at organizations such as The Coca Cola Company e Bay PricewaterhouseCoopers University of Maryland University College Northrop Grumman and the U S Department of Health and Human Services have used the concepts discussed to improve decision making *Beyond Knowledge Management* Brian Hackett, 2000 This report based on a survey and Working Group discussions takes an empirical look at knowledge

management and organizational learning efforts occurring inside large companies **Beyond Knowledge Management** Bob Garvey, Bill Williamson, 2002 Organizational learning allied with information management and intellectual capital are crucial elements in the success of any business This text moves beyond knowledge management into the realms of corporate dialogue creativity and corporate culture *Beyond Knowledge Management* Silvia Jordan, 2010 Managing Organizational Knowledge Jr., Charles A. Tryon, 2016-04-19 Organizations of all sizes and types are facing a dual threat and opportunity At the very moment when global markets are becoming available these organizations are losing valuable people resources due to boomer retirements and downsizing strategies As the technologies arrive to facilitate knowledge sharing across organizational and people boundaries the desire for job security is causing many employees to hold tightly to their business knowledge as a form of job security When organizational knowledge erodes organizations lose proven capabilities and eventually customers This challenge may be one of the most significant facing organizations over the

Sharing Expertise Mark S. Ackerman, Volkmar Pipek, Volker Wulf, 2003 The field of knowledge management focuses on how organizations can most effectively store manage retrieve and enlarge their intellectual properties The repository view of knowledge management emphasizes the gathering providing and filtering of explicit knowledge The information in a repository has the advantage of being easily transferable and reusable But it is not easy to use decontextualized information and users often need access to human experts This book describes a more recent approach to knowledge management which the authors call expertise sharing Expertise sharing emphasizes the human aspects cognitive social cultural and organizational of knowledge management in addition to information storage and retrieval Rather than focusing on the management level of an organization expertise sharing focuses on the self organized activities of the organization's members The book addresses the concerns of both researchers and practitioners describing current literature and research as well as offering information on implementing systems It consists of three parts an introduction to knowledge sharing in large organizations empirical studies of expertise sharing in different types of settings and detailed descriptions of computer systems that can route queries assemble people and work and augment naturally occurring social networks within organizations *Open Source for Knowledge and Learning Management: Strategies Beyond Tools* Lytras, Miltiadis D., Naeve, Ambjørn, 2006-12-31 This book presents learning and knowledge management from a point of view where the basic tools and applications are provided by open source technologies It explains an intense orientation to the critical issues of the open source paradigm open source tools applications social networks and knowledge sharing in open source communities Provided by publisher **Beyond Theory** Karen L. Lyons, 1997 **Managing Organizational Knowledge** Charles A. Tryon (Jr.), 2012 Annotation Organizations of all sizes and types are facing a dual threat and opportunity At the very moment when global markets are becoming available these organizations are losing valuable people resources due to boomer retirements and downsizing strategies As the technologies arrive to facilitate knowledge sharing across organizational and people boundaries the desire for job security is causing many employees to hold tightly to their business knowledge as a form of job security When organizational knowledge erodes organizations lose proven capabilities and eventually customers This challenge may be one of the most significant facing organizations over the

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knowledge management systems Internet support and information systems development **Cross-Cultural Perspectives on Knowledge Management** David Pauleen, 2007 A collection of articles examining the relationship between knowledge management and culture demonstrating how perspectives contexts and processes in the communication of knowledge vary across cultures **Intelligent Knowledge** Yong Shi, Lingling Zhang, Yingjie Tian, Xingsen Li, 2015-05-08 This book is mainly about an innovative and fundamental method called intelligent knowledge to bridge the gap between data mining and knowledge management two important fields recognized by the information technology IT community and business analytics BA community respectively The book includes definitions of the first order analytic process second order analytic process and intelligent knowledge which have not formally been addressed by either data mining or knowledge management Based on these concepts which are especially important in connection with the current Big Data movement the book describes a framework of domain driven intelligent knowledge discovery To illustrate its technical advantages for large scale data the book employs established approaches such as Multiple Criteria Programming Support Vector Machine and Decision Tree to identify intelligent knowledge incorporated with human knowledge The book further shows its applicability by means of real life data analyses in the contexts of internet business and traditional Chinese medicines **Across the Board**, 2001

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