

A Language and Culture Comparative Study of Three Primary Colors in English and Chinese Idioms and Usual Expressions from the Perspective of Metaphorical Cognition

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ABSTRACT

Color terms, especially the three primary colors, bear the weight of basic meaning of color in English and Chinese idioms and usual expressions. The same color has different meanings in different languages, thus it makes Native English speakers and Native Chinese speakers who use other foreign languages puzzled. Therefore, it is necessary to make a language and culture comparative study of the meanings of three primary colors in English and Chinese idioms and usual expressions. This essay uses metaphors and cognition to make the comparative study between color idioms and usual expressions in English and Chinese. It aims at revealing the similarities and dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. This essay provides a perspective for the role of cultural variation of metaphor and plays a role in overcoming the language barriers in communication.

Keywords: three primary colors, idioms and usual expressions, metaphorical cognition.

1. INTRODUCTION

Color features are the perception and description of human language. It is an important part of the world language. In language, this symbol symbolizes the an understanding of color words. The words of color are generally used in people's cognition and description of the world [1].

Therefore, it is necessary to inherit the colors in human language. Everything in nature, including human language, is in a state of change. The development of language cannot be separated from the development of human language. A more developed language may affect the less developed one. At the same time, it is also conducive to the development of human language in the process of development. In the process of language learning, learners' attention is becoming more and more concentrated[1]. In non-human languages, Kay and McDaniel find an interesting phenomenon, metaphor. The metaphors of color and color terms are closely related. In exploring metaphors and its working mechanisms, the color terms are very useful.

In this essay, metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions will be studied. Similarities and dissimilarities of three primary colors in English and Chinese idioms and usual expressions will also be searched from the aspect of metaphorical cognition.

This essay is divided into several parts. In the first part, a brief introduction to metaphorical cognition will be shown. In the next part, first it is about similarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. Secondly, it is about dissimilarities of metaphorical cognitive meanings of three primary colors in English and Chinese idioms and usual expressions. The last is about the reasons for similarities and dissimilarities of three primary colors' metaphorical cognitive meanings in English and Chinese idioms and usual expressions. The final part is the conclusion.

2. LITERATURE REVIEW

Color terms are as common as linguistic phenomena in many kinds of cultures and languages. It is necessary to introduce color terms, as color terms are going to be

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Annual Register University of Chicago,1908 A Research Agenda for Public Administration Andrew Massey,2019 This

book addresses salient current issues in public administration research. It seeks to suggest where future research may or indeed ought to be focussed. To advocate the future routes for the development of research this book is divided into themes with a clear overlap between different approaches. The book has contributions that will assist students of public administration, public sector management and public policy especially new PhD students but will also be a useful resource for more established researchers to understand the major emerging issues within the field.

School of Education University of Chicago. School of Education, 1908. *International Corporate Governance After Sarbanes-Oxley* Paul Ali, Greg N. Gregoriou, 2011-07-28

The Sarbanes Oxley Act has been one of the most significant developments in corporate and securities regulation since the New Deal. This collection of important articles would be a valuable resource for anyone seeking to understand Sarbanes Oxley's far reaching effects on corporate governance in the United States and elsewhere. Jesse Fried, coauthor of *Pay Without Performance: The Unfulfilled Promise of Executive Compensation* and Professor of Law at the University of California Berkeley. The editors have assembled the latest cutting edge research on international corporate governance by respected academics in this field. In this handbook the editors deal with all aspects of the significant legislative changes to corporate governance regulation. It introduces the reader to the new rules that will certainly improve the reliability and the accuracy of disclosures made by corporations. The book comes at the right moment with the recent scandals such as Enron which will educate all readers especially shareholders of corporate stock. Komlan Sedzro, Professor of Finance, University of Quebec at Montreal. Today corporate governance is a topic at the center of public policy debate in most industrialized countries. The range of concerns the variety of approaches and their tendency to converge in some areas or diverge in others not always in the right directions are emphatically demonstrated by these essays. There is material here of enormous interest for scholars of comparative law and economic regulation. And significantly the presentation of essays from legal, financial and regulatory viewpoints demonstrates the growing practical as well as theoretical utility of interdisciplinary work in this area. Professors Ali and Gregoriou are to be warmly congratulated for their skill and initiative in assembling an important publication as well as for their own contributions to interdisciplinary scholarship.

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Gender, Environment and Participation in Politics Snehalata Panda, 1994 With special reference to Orissa

Material Culture Kenneth L. Ames, 1985 **The Journal of Medical Research** Boston Society of Medical Sciences, 1905 The Journal of Medical Research, 1905 **The Outlook**, 1900 **Primacy and Its Discontents** Michael E. Brown, 2008

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