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**George Washington Tryon (Jr.), Henry  
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**Salesforce Platform App Builder Certification Companion** Rakesh Gupta, 2025-03-06 Salesforce Platform App Builder Certification second edition is a comprehensive guide for budding and intermediate developers aiming to deepen their understanding of Salesforce This book will start with the basics of Salesforce shedding light on the limitations of its declarative platform and guiding readers on when to choose programmatic development or explore App Exchange solutions The journey through the book will then delve into various configurations like data management and analytics segueing into

how to customize the application's appearance and functionality at an organizational level. Subsequent chapters will explore enterprise sandbox design patterns, process automation tools within Salesforce and their appropriate applications. Finally, the book will tackle designing mobile-compatible applications and delve into Salesforce reporting. This book's uniqueness lies in its focus on a niche yet crucial area of Salesforce, a domain where existing literature is sparse and formal training can be prohibitively expensive. By incorporating real-world examples, practical exercises, and multiple-choice questions, this guide will equip readers for the Platform App Builder certification, offering a comprehensive and efficient preparation tool. This second edition of the book is especially timely as it updates content to reflect the latest developments and features in Salesforce.

**What You Will Learn**

- Gain expertise in designing, constructing, and launching tailor-made applications utilizing the Force.com platform's declarative customization features.
- Understand the Salesforce data model, field type, when to use which fields, and how and when to use an external object in Salesforce.
- Be familiar with security and settings in Salesforce.
- Gain skills in creating data models, managing security, and automating business logic.
- Prepare for the Platform App Builder exam.
- Learn and understand the latest Salesforce interface, the Lightning Experience.

**Profit Sharing Manual** Council of Profit Sharing Industries, 1948

**Salesforce Platform App Builder Certification** Rakesh Gupta, 2019-12-16

New or intermediate developers will want to use this hands-on guide to prepare for the Salesforce Certified Platform App Builder credential awarded for designing, building, and implementing applications using the declarative customization capabilities of the Salesforce Platform. This is the first book available covering this content, and Salesforce training is very costly. This book is filled with real-world examples and hands-on exercises enabling you to prepare for the certification exam in a short span of time. Multiple-choice study questions and exercises are included to help you apply what you learn in each chapter.

**Author** Rakesh Gupta explains Salesforce Platform fundamentals, including knowledge about the limitations of the declarative platform and when to use programmatic development versus the AppExchange. Data management and data analytics are covered. And you will learn how to set up organization-wide features that affect the look and feel of your application. Sandbox design patterns and process automation tools available in Salesforce are discussed, and you will know when to use them. You will become familiar with a wide array of topics, including designing a mobile app and reporting in Salesforce.

**What You Will Learn**

- Know when to use declarative development versus programmatic development versus the AppExchange.
- Understand the Salesforce data model, field type, when to use which fields, and how and when to use an external object in Salesforce.
- Be familiar with security and settings in Salesforce.
- See how easily users can migrate to the Lightning experience from the classic platform.
- Implement business process automation using declarative features.
- Apply the automation process in Salesforce.
- Utilize Process Builder and manage its power to automate business processes.
- Use sandboxes and deployment tools.

**Who This Book Is For** New or intermediate Salesforce developers or anyone in the Salesforce development arena who wants to learn or explore the platform.

**Manual of Conchology** George Washington Tryon, 1894

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Conchology ,1894      **Manual of Conchology, Structural and Systemic; with Illustrations of the Species ...** ,1894  
    **Manual of Conchology, Structural and Systematic** George Washington Tryon,1894      **Manual of Conchology, Structural and Systematic: Helicidae. 7 v. , 1887-1894** George Washington Tryon (Jr.),1894      *Manual of Conchology, Structural and Systematic: American Bulimi and Bulimuli. Strophocheilus, Plekocheilus, Auris, Bulimulus. 1895-6* George Washington Tryon,1895      *Manual of Conchology* George Washington Tryon (Jr.),Henry Augustin Pilsbry,1895      **The Home Manual** Mrs. John A. Logan,1889      *Moody's Manual of Investments: American and Foreign* ,1924      **Manual of Conchology** George W. Tryon,1895      **Magazine of Wall Street Manual..** ,1930      *A Manual of American Land Shells* William Greene Binney,1885

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