

CARL BROWN



# App Accomplished

**Strategies for App  
Development Success**

Foreword by Kyle Richter, CEO, MartianCraft

# App Accomplished Strategies For App Development Success

**N Nodding**

## **App Accomplished Strategies For App Development Success:**

**App Accomplished** Carl Brown, 2015 Today successful apps are complex software projects. You can't just knock them off in a weekend and worse many common programming habits don't work well in mobile. You need skills, processes, tools, management techniques and best practices that are honed for mobile platforms and realities. In *App Accomplished*, top mobile developer Carl Brown provides all that so you can run your entire project effectively and get the answers you need right now. Whether you're writing your own code or contracting out, you'll find hard-won guidance for your entire app development life cycle. Brown guides you step by step from planning and design through testing and updates. Through case studies drawn from his immense experience, he reveals why so many app projects fail and how to avoid the mistakes that derailed them. When it comes to apps, a great idea isn't enough. You have to execute. This is the first book that shows you how. Understand mobile-specific issues that lead even experienced developers astray. Find developers who can do a great job with your unique app at a fair price. Define the requirements you need to create accurate schedules and budgets. Work with developers to get the best possible results. Manage and communicate effectively to avoid cost overruns. Solve problems before they get out of control. Develop wireframes and prototypes that clarify the user's core experience. Choose app components from servers to data storage. Select tools for source control, testing, project tracking, and more. Identify and fill crucial skills gaps. Estimate the quality of the app you're building. Efficiently test and debug your app. Recover from App Store rejection. Leverage user feedback to help plan your next release. Determine when an existing project is too far off course to fix.

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*Software Development* ,2003     *Splash* ,1987     *FIE '98, Tempe, Arizona* ,1998     **HRIS Abstracts** ,1990     **Rural Development Abstracts** ,1995     *Lean Mobile App Development* Mike van Drongelen,Adam Dennis,Richard Garabedian,Alberto Gonzalez,Aravind Krishnaswamy,2017-11-28

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## **App Accomplished Strategies For App Development Success** Book Review: Unveiling the Power of Words

In a world driven by information and connectivity, the ability of words has been more evident than ever. They have the ability to inspire, provoke, and ignite change. Such may be the essence of the book **App Accomplished Strategies For App Development Success**, a literary masterpiece that delves deep into the significance of words and their affect on our lives.

Published by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book's key themes, examine its writing style, and analyze its overall affect on readers.

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