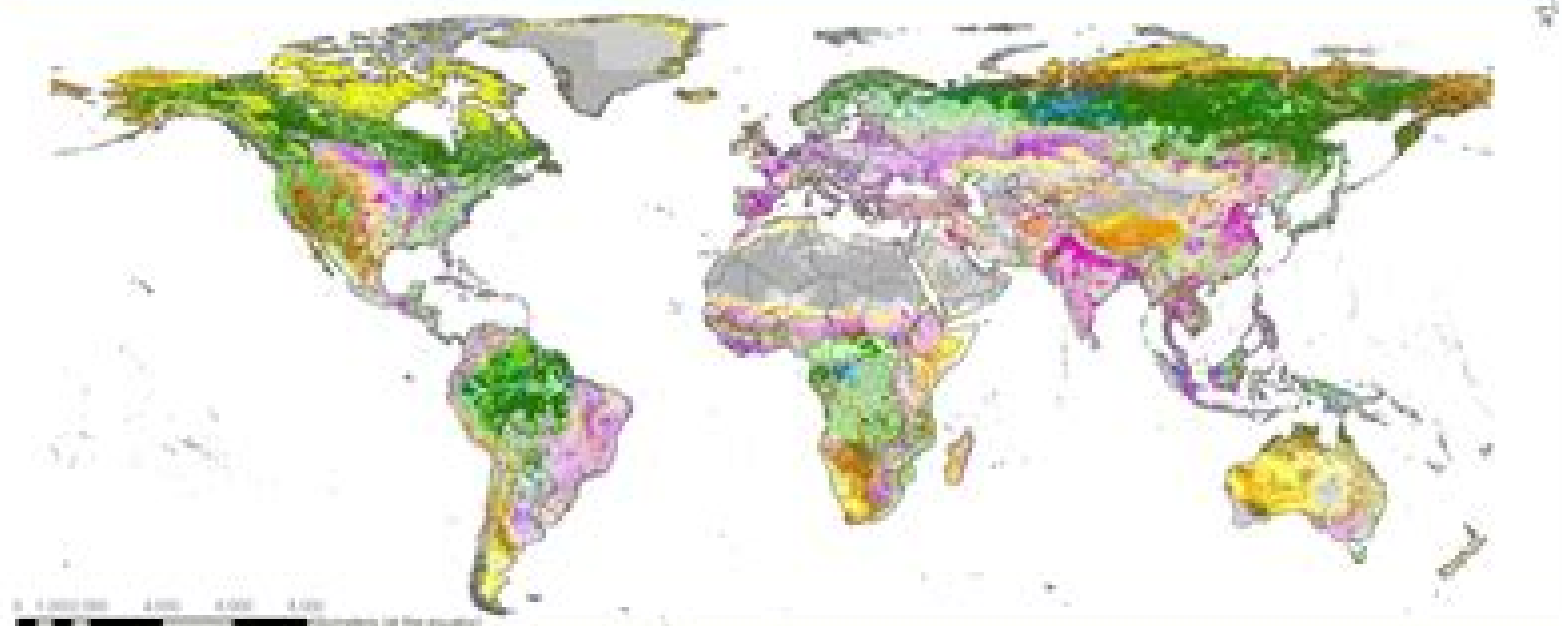


# Land use systems of the world



## Land use systems legend

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web this article assumes that brands should be managed as valuable long term corporate assets it is proposed that for a true brand asset mindset to be achieved the relationship between brand loyalty and brand value needs to be recognised within the management accounting system it is also suggested that strategic brand management is achieved by

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web mar 10 2018 from some previous definitions it can be concluded that brand equity is an added value of a product or service that is built from some dimensions such as brand awareness brand loyalty perceived