

## ПЛАН:

1. Понятие и сущность маркетинговых стратегий
2. Методологический подход к разработке маркетинговых стратегий.
3. Виды маркетинговых стратегий.



# Firma Planiruet Uspekh Marketingovye Strategii I Fsa

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**Firma Planiruet Uspekh Marketingovye Strategii I Fsa:**

**Фирма планирует успех** Юлия Владиславовна Меркулова,2000

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