



BOOKKEEPING

ACCOUNTING FOR *Small Business*



TAXES

ACCOUNTS

REPORTS

ACCOUNTING

TRANSACTIONS

SALES

BOOKKEEPING BASICS

Why Bookkeeping Matters

- Your financial data is managed through your bookkeeping system.
- Without bookkeeping, business owners would operate blind without the financial data to:
 - Determine the quantity and type of sales.
 - Manage the cash flowing in and out.
 - Keep tabs on wages and sales paid.
 - Prepare reports for bankers, investors, and government agencies.
 - Make crucial decisions regarding the financial health of the company.

Accounting Methods

Cash

- Record any transaction when cash changes hands.
- Cash includes payments by check, credit card, and electronic transfer.

Accrual

- Record transactions when they occur even if no cash changes hands.
 - EX:** A purchase order commits cash to be paid later but is entered at the time of commitment.
- When buying goods on credit and paying later, enter the transaction at the time of the contract.

Which Is Best?

- Cash-basis accounting:** Best for tracking cash flow, but there is no way to:
 - Provide credit to customers
 - Track customer payments due
- Accrual-basis accounting:** Best for matching revenues and expenses.
 - With this method, offer credit and track

- customer payments using accounts receivable and accounts payable tracking.
- Small businesses often start with cash-basis accounting and change to accrual-basis accounting as business grows.

Exploring Assets, Liabilities & Equity

Assets

Assets include everything your company owns.

- Current assets:** Items owned and expected to be used within twelve months, including:
 - Cash and inventory
 - Accounts receivable if you sell to customers on store credit
- Long-term assets:** Items owned that have a life span of more than 12 months.

EX: Buildings, furniture, and equipment

Liabilities

Liabilities include everything your company owes.

- Current liabilities:** Debts to be paid within twelve months.
- EX:** Bills from contractors, vendors, and consultants; credit cards payable; and interest payable.
- Long-term liabilities:** Liabilities due more than 12 months in the future.

EX: Mortgages and bonds payable

Equity

Stock ownership is commonly used to track owner's equity, which:

- Includes claims owners have against assets
- Tracks what owners put into the business

Key Accounting Formula

$$\text{Assets} = \text{Liabilities} + \text{Equity}$$

Remember this formula every time you enter a transaction in the books.

Understanding Debits & Credits

Rethink What You Know

- Debits:** A subtraction from your savings or checking account.
- Credits:** An addition to your savings or checking account.
- Forget what you think you know about how debits and credits work.

Double-Entry Accounting

- Your entry must balance. This is called double-entry accounting.
- There must be a debit that adds to an account value.
- There must be a credit that subtracts from an account value.
- Depending on the type of account, a debit may add to or subtract from an account.
- The debits must always equal the credits.

Debits

- Debits are always found on the left side of a transaction.
- If the account is an asset account, debits add value to the company.

EX: You buy a car using cash.

- The debit is an asset if the car adds to the assets owned.
- The credit is the cash used, which subtracts from cash assets, thereby decreasing other assets owned.

- There is no change to the equation if assets increase and assets decrease.
- If the account is a liability or equity account, a debit decreases the value of the account and increases liability or equity.

EX: You make a payment on a car bought with credit.

- The debit decreases the value of the car payable (a liability), so it decreases the amount owed.
- The credit is cash, which decreases the cash on hand.
- There is no change to the equation if liabilities and assets decrease.

Credits

Credits are always found on the right side of a transaction.

EX: Mortgage payment

- The debit is the mortgage payment, which decreases the amount owed.
- The credit is cash, which decreases the cash on hand.
- There is no change to the equation if liabilities and assets decrease.

How to Differentiate

Is it an Increase or a Decrease?		
Account type	Debits	Credits
Asset	Increase	Decrease
Liabilities	Decrease	Increase
Income	Decrease	Increase
Expense	Increase	Decrease

Use this chart as you prepare double-entry transactions until you fully understand how they impact your accounting formula.

MAPPING THE BOOKS

Developing the Chart of Accounts

The chart of accounts:

- Defines the types of entries for each account.
- Enables you to develop accurate financial information knowing transactions are properly categorized.
- Provides a roadmap to bookkeeping and accounting staff for how to enter data.
 - Is organized by:
 - Balance sheet accounts, which report assets, liabilities, and equities
 - Income statement accounts, which report income and expenses
- Simplifies reporting financial data with proper organization of the transactions.

Balance Sheet Accounts

- Asset account:** Tracks everything a company owns.

Current assets

- Cash in checking:** Daily use of cash for operations.
- Cash in savings:** Surplus cash in interest-bearing accounts for future use.
- Cash on hand:** Tracks cash in cash registers and petty cash or other possible uses of a business's cash at the office or in retail stores.
- Accounts receivable:** Tracks products sold to customers on company credit.
- Inventory:** Tracks products on hand to sell to customers.
- Prepaid insurance:** Tracks insurance paid in advance.

EX: Property insurance paid on a company building

Long-term assets

- Land:** Tracks transactions involving land owned by a company.
- Building:** Tracks transactions involving buildings owned by a company.
 - Accumulated depreciation: Tracks the cumulative amount used to depreciate assets over time.
- Leasehold improvements:** Tracks the value of improvements to business assets (e.g., a store that has been leased by a company).
 - Accumulated depreciation: Tracks the cumulative amount used to depreciate leased assets over time.
- Vehicles:** Tracks transactions involving cars, trucks, and other vehicles used for a business.
 - Accumulated depreciation: Tracks

the cumulative amount used to depreciate vehicles over time.

- Organization costs:** Tracks expenses used to start a business.
 - Amortization: Tracks write-offs of start-up expenses.
- Patents:** Tracks costs associated with the expenses incurred to get a patent.
 - Amortization: Tracks write-offs of patent expenses.
- Copyrights:** Tracks costs incurred to establish copyrights.
 - Amortization: Tracks expenses written off through the life of the copyright.
- Trademarks:** Tracks costs incurred to establish trademarks.
- Liability account:** Tracks everything a company owes.

Bookkeeping Study Guide

**Jerry J. Weygandt, Donald E.
Kieso, Walter G. Kell**



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