

Read the following instructions carefully before answering the questions.

1. This paper consists of THREE sections and covers FIVE main topics.

SECTION A: COMPULSORY

SECTION B: Consists of THREE questions.

Answer any TWO of the three questions in this section.

SECTION C: Consists of TWO questions.

Answer any ONE of two questions in this section.

2. Read the instructions for each question carefully and note what is required.  
Note that ONLY the first TWO questions in SECTION B and the FIRST questions in SECTION C will be marked.
3. Number the answers carefully according to the numbering system used in this paper.  
No marks will be awarded for wrongly numbered answers.
4. Except where other instructions are given, answers must be written in complete sentences.
5. Use the mark allocation and nature of each question to determine the length and depth of an answer.
6. Use the table below as a guide for marking and time allocation when answering each question.

SECTION A	QUESTION	MARKS	TIME
A: SHORT QUESTIONS COMPULSORY	1	20	15
B: THREE direct/indirect type questions CHOICE: Answer any TWO	2	20	30
	3		
C: TWO essay type questions CHOICE: Answer any ONE	4	40	45
	5	40	
TOTAL		100	90 MIN

7. Start the answer to EACH question on a NEW page. e.g. QUESTION 1 – new page, QUESTION 2 – new page.
8. You may use a non-programmable calculator.
9. Write neatly and legibly.

## SECTION A (COMPULSORY)

### QUESTION 1

- 1.1.1 Various options are provided as possible answers for the following questions. Choose the answer and write only the letter (A-D) next to the question numbers (1.1.1 to 1.1.5) in the ANSWER BOOK, e.g. 1.1.1 D.
- 1.1.1 Which of the following will not be a suitable characteristic for an entrepreneur?
  - A. Passionate
  - B. Sound financial management
  - C. Motivated
  - D. Impulsive
- 1.1.2 What is the main purpose of a Work Breakdown Structure?
  - A. Provides a visual timeline of tasks
  - B. Describes business goals and methods
  - C. Divides the business plan into smaller project stages
  - D. Displays a sequence of related events
- 1.1.3 How would a stable workforce contribute to a successful business?
  - A. Increased customer base
  - B. Improved ethical governance
  - C. Increased productivity
  - D. Long-term sustainability
- 1.1.4 A ... are a visual representation of chronological information.
  - A. gantt chart
  - B. list
  - C. timeline
  - D. work structure
- 1.1.5 ABC bank allows Sorensen Shop to withdraw more money than what is available in their bank account, this is known as...
  - A. trade credit
  - B. overdraft
  - C. investment
  - D. angel funding

(5 × 2) (10)

# Business Studies September Memorandum

**Indiana University. Bureau of Business  
Research**



## **Business Studies September Memorandum:**

The Top Books of the Year Business Studies September Memorandum The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous captivating novels captivating the hearts of readers worldwide. Lets delve into the realm of top-selling books, exploring the engaging narratives that have charmed audiences this year.

**The Must-Read :** Colleen Hoover's "It Ends with Us" This poignant tale of love, loss, and resilience has gripped readers with its raw and emotional exploration of domestic abuse. Hoover expertly weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can succeed.

**Business Studies September Memorandum :** Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids captivating storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery.

**Discover the Magic :** Delia Owens "Where the Crawdads Sing" This mesmerizing coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens weaves a tale of resilience, survival, and the transformative power of nature, entrancing readers with its evocative prose and mesmerizing setting.

These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of captivating stories waiting to be discovered.

The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts.

**The Secret History** is a brilliant and suspenseful novel that will keep you wondering until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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