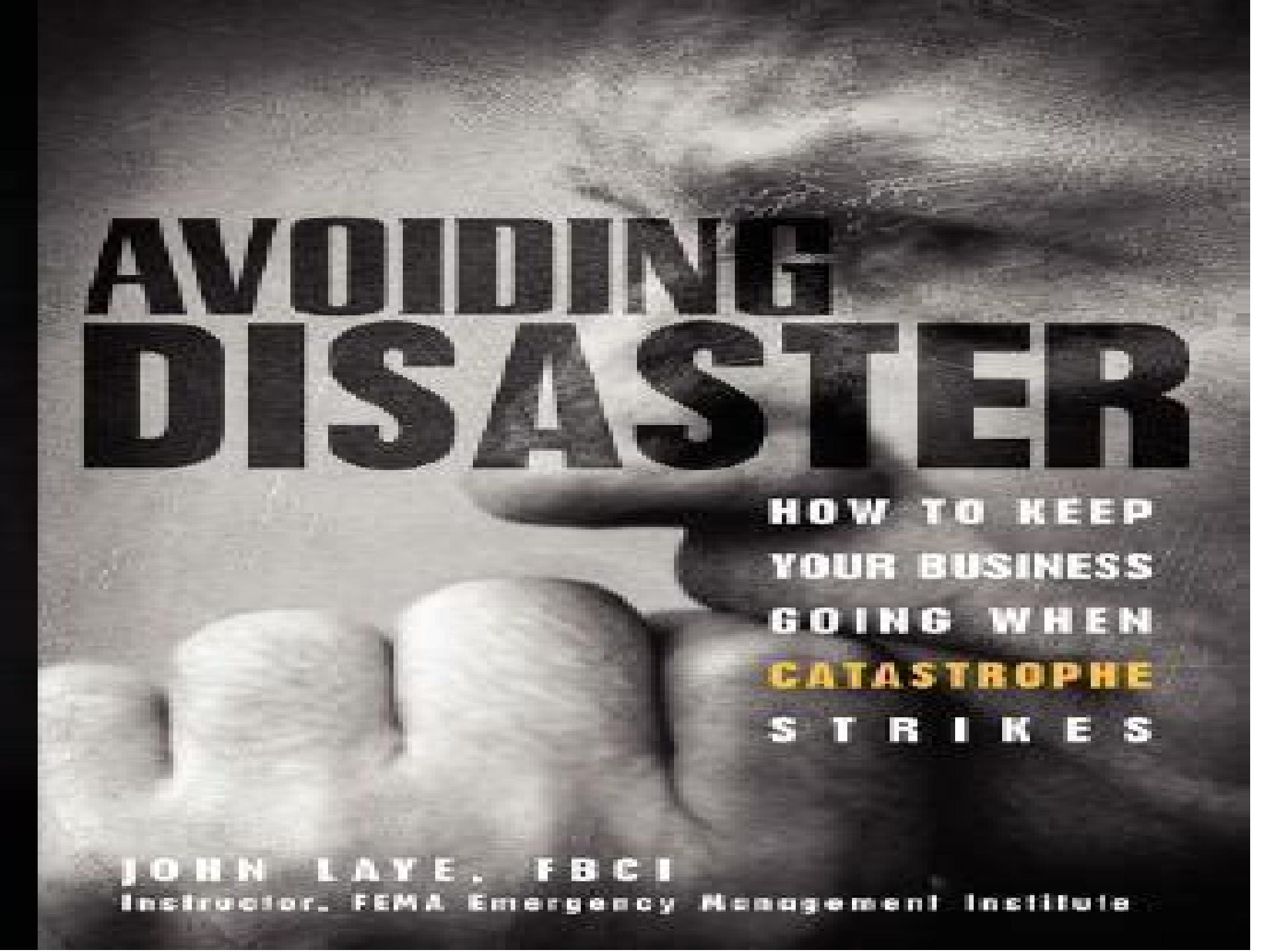


AVOIDING DISASTER

A black and white photograph of a person's hand emerging from a dark, stormy sky. The hand is gripping a roll of paper towels, with the roll partially unwound. The background is a dramatic, cloudy sky, suggesting a sense of emergency or disaster.

HOW TO KEEP
YOUR BUSINESS
GOING WHEN
CATASTROPHE
S T R I K E S

JOHN LAYE, FBCI

Instructor, FEMA Emergency Management Institute

Avoiding Disaster How To Keep Your Business Going When Catastrophe Strikes

Lingjun Ying

Avoiding Disaster How To Keep Your Business Going When Catastrophe Strikes:

Avoiding Disaster John Laye,2002-09-03 The best thing you can do for your business is to be ready for anything When Disaster Strikes offers business leaders the peace of mind of knowing that their business is ready for any contingency no matter how extreme This guide is designed to be used as both a preparatory resource for when times are good and an emergency reference when times are bad This book gets managers up to speed on what they should be prepared to deal with and offers real solutions for putting those business continuity plans in place From natural and man made disasters to catastrophic computer hack attacks When Disaster Strikes is the ultimate weapon for any manager determined to help the business survive no matter what

Disciplines, Disasters and Emergency Management David A. McEntire,2007 Disasters such as the 9 11 terrorist attacks the Indian Ocean Tsunami and Hurricane Katrina illustrate the salience and complexity of disasters Both scholars and practitioners therefore agree that we must take a more proactive and holistic approach to

emergency management which should logically be derived from a sound understanding of the academic literature and the most pressing concerns facing professionals in the field today *Disciplines Disasters and Emergency Management* reviews what is known about catastrophic events from the standpoint of various academic areas of study The introdu

Managing Tourism Crises Joan C Henderson,2007-01-18 In a world of increasing uncertainty it is vital that managers within the tourism industry are equipped with superior decision making skills and expertise necessary to deal with crisis conditions

Tourism Crises provides an effective synthesis of crisis management and tourism research with a solid theoretical foundation It examines the principles and practices of crisis management within the context of tourism as a multi sector industry Using up to date international case studies it tackles the following areas Political disturbance the relationship between politics and tourism and political inspired tourism crises Social unrest host guest relations and tourists as targets of unrest Economic instability crises arising from fluctuating exchange rates and lack of investor confidence Environmental conditions natural disasters and health crises Technological crises transport accidents and crises arising from technical failure Corporate crises

Human resource issues and questions of finance With a user friendly learning structure each chapter will assess the presence of and tendency towards particular types of crisis supported by a series of examples and cases which describe organisational situations challenges and responses Approaches to managing crises will be assessed and appropriate tools and techniques of crisis management are explored enabling readers to gain an insight into this critical aspect of tourism decision making and equipping them with the skills and expertise necessary to deal with crisis conditions

Encyclopedia of Crisis Management K. Bradley Penuel,Matt Statler,Ryan Hagen,2013-02-14 Although now a growing and respectable research field crisis management as a formal area of study is relatively young having emerged since the 1980s following a succession of such calamities as the Bhopal gas leak Chernobyl nuclear accident Space Shuttle Challenger loss and Exxon Valdez oil spill

Analysis of organizational failures that caused such events helped drive the emerging field of crisis management

Simultaneously the world has experienced a number of devastating natural disasters Hurricane Katrina the Japanese earthquake and tsunami etc From such crises both human induced and natural we have learned our modern tightly interconnected and interdependent society is simply more vulnerable to disruption than in the past This interconnectedness is made possible in part by crisis management and increases our reliance upon it As such crisis management is as beneficial and crucial today as information technology has become over the last few decades Crisis is varied and unavoidable While the examples highlighted above were extreme we see crisis every day within organizations governments businesses and the economy A true crisis differs from a routine emergency such as a water pipe bursting in the kitchen Per one definition it is associated with urgent high stakes challenges in which the outcomes can vary widely and are very negative at one end of the spectrum and will depend on the actions taken by those involved Successfully engaging dealing with and working through a crisis requires an understanding of options and tools for individual and joint decision making Our Encyclopedia of Crisis Management comprehensively overviews concepts and techniques for effectively assessing analyzing managing and resolving crises whether they be organizational business community or political From general theories and concepts exploring the meaning and causes of crisis to practical strategies and techniques relevant to crises of specific types crisis management is thoroughly explored Features the electronic version of this allows students to explore customized response plans for crises of various sorts Appendices also include a Resource Guide to classic books journals and internet resources in the field a Glossary and a vetted list of crisis management related degree programs crisis management conferences etc

The Journal for Quality and Participation ,2005 **Journal of Managerial Issues** ,2006 **Campus Technology** ,2005

Planning Forum ,2009 **Annual Directors' Institute on Corporate Governance** ,2003 Law and Legal

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Consultants & Consulting Organizations Directory Cengage Gale,2009-05-12 **The British National Bibliography** Arthur James Wells,2002

Asia, Inc , Forthcoming Books Rose Arny,2002 Federalizm ,2007 **Disaster Recovery World** ,1998

Managing Office Technology ,1995 *Journal of Environmental Law and Litigation* ,1996 *Encyclopedia of Small Business* Arsen Darnay,Monique D. Magee,2007 Contains over six hundred alphabetically arranged entries that provide information on various aspects of small business covering human resources production and productivity financial activities marketing legal issues and many other topics *Pacific Fishing* ,1984

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