

# 2024 MARKETING CALENDAR

	Key Dates	Conferences and Events
1 <sup>st</sup> QUARTER	<b>JANUARY</b>	<b>FEBRUARY</b>
	<p>1: New Year's Day</p> <p>14-17: Australian Open Tennis, Melbourne</p> <p>26: Australia Day</p> <p>Back To School Sales</p> <p>Summer Sales</p> <p>Flowers Season</p> <p>Wedding Season</p>	<p>5: Chinese New Year</p> <p>26: Click Frenzy</p> <p>14: Valentine's Day</p> <p>Weeks Festival Season</p> <p>Wedding Season</p> <p>20-22: Social Media WIA Summit, Perth</p> <p>27-28: Digital Marketing Leaders Summit, Sydney</p>
	<b>MARCH</b>	<p>2: Sydney Mardi Gras Parade</p> <p>17: St Patrick's Day</p> <p>Wedding Season</p> <p>5-6: Retail Leaders Forum, Sydney</p> <p>12-13: Ad Tech Australia</p> <p>14-15: Digital Marketing Innovation Summit, Melbourne</p> <p>23: Retail Marketing Summit, Sydney</p> <p>28: CommuCom, Sydney</p>
2 <sup>nd</sup> QUARTER	<b>APRIL</b>	<b>MAY</b>
	<p>7: Daylight Savings End</p> <p>19-22: Easter</p> <p>25: Anzac Day</p> <p>3-5: Big Digital, Adelaide</p> <p>29-31: Media Online Retail Summit, Gold Coast</p> <p>TBC: Youth Marketing Conference, Melbourne</p>	<p>12: Mother's Day</p> <p>7-10: Search Marketing Summit, Sydney</p> <p>18-19: World Business Forum, Sydney</p> <p>29-31: Retail Global, Gold Coast</p>
	<b>JUNE</b>	<p>18: Queen's Birthday</p> <p>30: End of Financial Year Stocktake &amp; Winter Sales</p> <p>50: Season</p> <p>4-6: Mumbrella 500</p>
3 <sup>rd</sup> QUARTER	<b>JULY</b>	<b>AUGUST</b>
	<p>5: Start of 2024 Financial Year</p> <p>Winter Sales</p> <p>24-25: Online Retailer Conf, Sydney</p>	<p>50: Season</p> <p>TBC: Midway Day</p> <p>11-12: DigitalCom Australia, Sydney</p> <p>TBC: Youth Marketing Summit, Sydney</p> <p>TBC: ADMA Global Forum, Sydney</p>
	<b>SEPTEMBER</b>	<p>1: Father's Day</p> <p>30: Queen's Birthday (Wk)</p> <p>AFL &amp; NRL Final Seasons</p> <p>Spring Racing</p> <p>Christmas Begins - in stores</p> <p>TBC: B2B Marketing Summit, Sydney</p>
4 <sup>th</sup> QUARTER	<b>OCTOBER</b>	<b>NOVEMBER</b>
	<p>5: Daylight Savings Begins</p> <p>7: Labour Day</p> <p>7: Queen's Birthday (QLD)</p> <p>13: Halloween</p> <p>Wedding Season</p> <p>TBC: Click Engage Connect Digital Marketing Conference, Melbourne</p>	<p>5: Melbourne Cup</p> <p>28: Black Friday</p> <p>Wedding Season</p> <p>Christmas Season</p> <p>Pre Summer Sales</p> <p>TBC: Marketing Tech Symposium, Hunter Valley</p>
	<b>DECEMBER</b>	<p>1: Cyber Monday</p> <p>25: Christmas Day</p> <p>26: Boxing Day</p> <p>31: New Years Eve</p> <p>End Of Year &amp; Boxing Day Sales</p> <p>Holiday Season Begins Summer</p> <p>Clicks</p> <p>Wedding Season</p>



## 2014 Retail Calendar

**National Research Council, Institute of  
Medicine, Board on Agriculture and  
Natural Resources, Food and Nutrition  
Board, Committee on a Framework for  
Assessing the Health, Environmental,  
and Social Effects of the Food System**

## 2014 Retail Calendar:

**"Code of Massachusetts regulations, 2014"** ,2014 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020      **Congressional Record** United States. Congress,2009 The Congressional Record is the official record of the proceedings and debates of the United States Congress It is published daily when Congress is in session The Congressional Record began publication in 1873 Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States 1789 1824 the Register of Debates in Congress 1824 1837 and the Congressional Globe 1833 1873      *Journal of the House of Representatives of the United States* United States. Congress. House,1973 Some vols include supplemental journals of such proceedings of the sessions as during the time they were depending were ordered to be kept secret and respecting which the injunction of secrecy was afterwards taken off by the order of the House      **Annual Retail Marijuana Report** ,2016      [A Framework for Assessing Effects of the Food System](#) National Research Council,Institute of Medicine,Board on Agriculture and Natural Resources,Food and Nutrition Board,Committee on a Framework for Assessing the Health, Environmental, and Social Effects of the Food System,2015-06-17 How we produce and consume food has a bigger impact on Americans well being than any other human activity The food industry is the largest sector of our economy food touches everything from our health to the environment climate change economic inequality and the federal budget From the earliest developments of agriculture a major goal has been to attain sufficient foods that provide the energy and the nutrients needed for a healthy active life Over time food production processing marketing and consumption have evolved and become highly complex The challenges of improving the food system in the 21st century will require systemic approaches that take full account of social economic ecological and evolutionary factors Policy or business interventions involving a segment of the food system often have consequences beyond the original issue the intervention was meant to address A Framework for Assessing Effects of the Food System develops an analytical framework for assessing effects associated with the ways in which food is grown processed distributed marketed retailed and consumed in the United States The framework will allow users to recognize effects across the full food system consider all domains and dimensions of effects account for systems dynamics and complexities and choose appropriate methods for analysis This report provides example applications of the framework based on complex questions that are currently under debate consumption of a healthy and safe diet food security animal welfare and preserving the environment and its resources A Framework for Assessing Effects of the Food System describes the U S food system and provides a brief history of its evolution into the current system This report identifies some of the real and potential implications of the current system in terms of its health environmental and socioeconomic effects along with a sense for the complexities of the system potential metrics and some of the data needs that are required to assess the effects The overview of the food system and the framework described in this report will be an essential resource for decision makers

researchers and others to examine the possible impacts of alternative policies or agricultural or food processing practices

**"Code of Massachusetts regulations, 2006"** ,2006 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020     *Code of Iowa* Iowa,2021     *United States of America Congressional Record, Proceedings and Debates of the 113th Congress Second Session Volume 160 - Part 5* ,     *The Massachusetts register* ,2002     "Code of Massachusetts regulations, 2002" ,2002 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020     "Code of Massachusetts regulations, 2003" ,2003 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020     *"Code of Massachusetts regulations, 2005"* ,2005 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020     *Comprehensive Annual Financial Report for the Fiscal Year Ended ...* Iowa,2019     **Congressional Record** Congress (U.S.),2009-07-07     *"Code of Massachusetts regulations, 2004"* ,2004 Archival snapshot of entire looseleaf Code of Massachusetts Regulations held by the Social Law Library of Massachusetts as of January 2020     **Iowa Administrative Bulletin** ,2017-03     **Monthly Digest of Statistics** ,2015     **Oregon Revised Statutes** Oregon,2015     *Acts* Indiana,2015     *Montana Code Annotated* Montana,2017

## Embracing the Track of Appearance: An Psychological Symphony within **2014 Retail Calendar**

In some sort of used by monitors and the ceaseless chatter of instant communication, the melodic splendor and mental symphony created by the prepared term frequently disappear into the backdrop, eclipsed by the relentless sound and distractions that permeate our lives. However, set within the pages of **2014 Retail Calendar** a charming fictional treasure filled with fresh emotions, lies an immersive symphony waiting to be embraced. Crafted by an outstanding musician of language, that interesting masterpiece conducts viewers on a psychological journey, skillfully unraveling the concealed melodies and profound impact resonating within each cautiously crafted phrase. Within the depths of the poignant review, we can investigate the book is key harmonies, analyze its enthralling publishing type, and submit ourselves to the profound resonance that echoes in the depths of readers souls.

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## **2014 Retail Calendar Introduction**

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